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Perpignan
FRANCE

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PRESS RELEASE

Perpignan will host the 1st International Competition

«**GRENACHES OF THE WORLD**»

Thursday, January 24, 2013

A prelude to the Muscat World Meeting (25th, 26th, 27th January 2013)

“Grenaches of the world”

Grenache in its three colors (white, grey and black) is known and has gained recognition on a global scale.

This noble grape, one of the worlds most widely grown, can be found in France, Spain, Italy, Greece, Israel, Algeria, Morocco, Argentina, South Africa, Australia and the USA (especially in California) ...

A worldwide competition

The purpose of this first international competition is to bring together the different types of wine made from the Grenache grape. The best of these wines from around the world will be selected.

This initial step aims to promote and give international recognition to the winning wines.

The competition is open to all categories of wine: sparkling, still, fortified, vins doux naturels, liqueur wines, ... A call for samples will be launched worldwide.

An exceptional judging panel of wine professionals and wine buyers will be brought together for this exceptional tasting.

Taking place in the South of France

A grape variety emblematic of Vins Doux Naturels: Banyuls, Rivesaltes and Maury, here on Grenache terrain, in the south of France, in Roussillon, the first international competition will take place. Organised by the Conseil Interprofessionnel des Vins du Roussillon in partnership with many other recognised organisations.

Registration, regulations and information
www.grenachesdumonde.com

Information : Conseil Interprofessionnel des Vins du Roussillon

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